

TM # 42575

NCC Cable System Order

117463863

Order #	62341973
Syscode	7790
System Name	Spectrum/Traverse City, MI
Market	Traverse City
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug 16

Flight Dates	10/10/16 - 10/16/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	HD-101
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/28/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$3,879.00
Commission	\$581.85
Net Total	\$3,297.15
Total Spots	114
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments : 9 28 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
2	BTN	BTN PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$19.00	\$57.00	30	Issue
3	CNBC	CNBC PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue
4	CNBC	CNBC DT	10/10/16	10/16/16	09:00	16:00	X	X	X					-	-	3	\$12.00	\$36.00	30	Issue
5	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
6	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue
7	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X	X	X					-	-	3	\$36.00	\$108.00	30	Issue
8	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
9	DISC	DISC PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
10	ENT	ENT PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$31.00	\$93.00	30	Issue
11	ESP2	ESP2 PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$31.00	\$93.00	30	Issue
12	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
13	ESPN	ESPN DT	10/10/16	10/16/16	09:00	16:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue
14	ESPN	ESPN EM	10/10/16	10/16/16	05:00	09:00	X	X	X					-	-	3	\$36.00	\$108.00	30	Issue
15	ESPN	ESPN EF	10/10/16	10/16/16	16:00	19:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
16	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
17	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
18	FXNC	FXNC DT	10/10/16	10/16/16	09:00	16:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue
19	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00	X	X	X					-	-	3	\$36.00	\$108.00	30	Issue
20	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
21	GOLF	GOLF PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue

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Product Code	
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CPP	CPM

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22	GOLF	GOLF DT	10/10/16	10/16/16	09:00	16:00	X	X	X					-	-	3	\$12.00	\$36.00	30	Issue
23	GOLF	GOLF EF	10/10/16	10/16/16	16:00	19:00	X	X	X					-	-	3	\$19.00	\$57.00	30	Issue
24	HALL	HALL PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$31.00	\$93.00	30	Issue
25	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
26	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
27	LIF	LIF PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
28	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
29	MNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00	X	X	X					-	-	3	\$19.00	\$57.00	30	Issue
30	MNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00	X	X	X					-	-	3	\$29.00	\$87.00	30	Issue
31	MNBC	MNBC EF	10/10/16	10/16/16	16:00	19:00	X	X	X					-	-	3	\$30.00	\$90.00	30	Issue
32	NFLN	NFLN PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue
33	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
34	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue
35	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue
36	TRAV	TRAV PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$24.00	\$72.00	30	Issue
37	TVL	TVL PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																																										
38	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X	X	X					-	-	3	\$48.00	\$144.00	30	Issue																																										
<table> <tr> <td>SPOTS</td><td>114</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> <tr> <td>AMT</td><td>\$3,879.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$3,879.00</td></tr> </table>																				SPOTS	114	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	AMT	\$3,879.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,879.00	Total
SPOTS	114	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0																																										
AMT	\$3,879.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,879.00																																										

SYSTEM APP: SALES ACCT

62341973 | Traverse City | Spectrum/Traverse City, MI | 7790 |

Date Printed 09/28/16